Highlights 2018-2019

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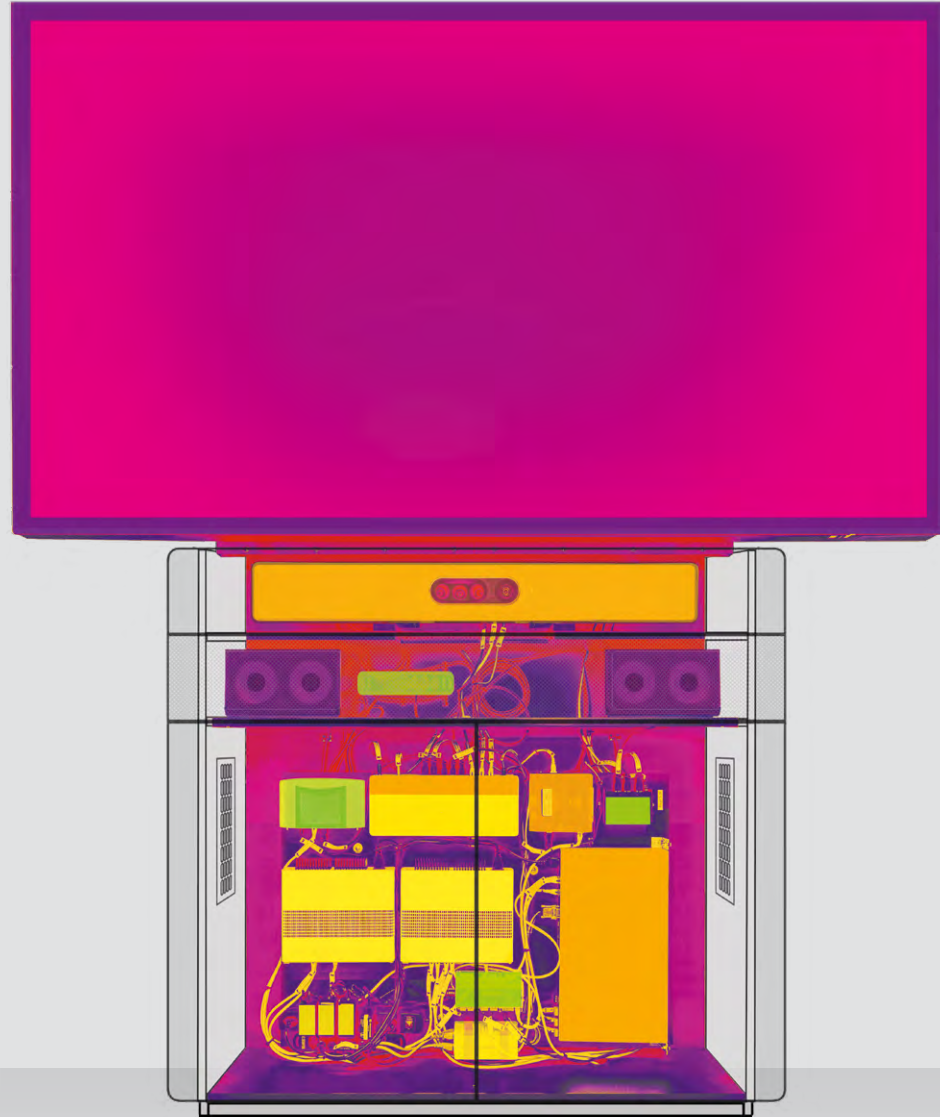
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Holzmedia Smart Furniture

the perfect union of furniture…

… and media technology

boardroom reception management room
showroom training room lounge think tank lobby
conference room team headquarters
meeting point
auditorium huddle room collaboration room cafeteria
creative room project room video conference room
briefing room meeting room seminar room
strategy center foyer
executive conference room conference hall
consulting office directors conference room
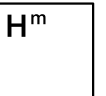
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Boston Consulting Group AG, Zürich

For the refurbishing of Boston Consulting Group's Zurich offices two originally very different buildings were completely gutted and then connected.

Task:

The agreed aim regarding media technology furniture was to find optimum solutions for the different types of rooms as well as the individual requirements. And at the same time to develop a scalable standard for the remaining European BCG offices.

(Video-) conference room with wall-mounted Media column_W8 XL and 2 side displays as well as integrated Cisco Room Kit Plus.

Boston Consulting Group AG, Zürich

Left: **Auditorium** with LED media wall and side displays.

Team Room with flexible table installation as well as mobile Media column_W8 L with 75" display.

Elements   ▶ Smart Planning

Boston Consulting Group AG, Zürich

As general manager for our BCG Zurich project I am very happy with our choice of Holzmedia. Particularly regarding the top quality and functionality of every single piece of furniture. What especially impressed me and our BCG team was the professional support from Holzmedia throughout the entire project – and how flexibly and naturally they were able to implement our sometimes very individual requirements. As a consequence, we will be happy to expand our collaboration with Holzmedia."

Stefan Obrenovic
Senior Project manager Real Estate

(Video-) conference room with Media column_W8 M² with 2 x 65" displays as well as a Cisco Room Kit, slightly angled and thus perfectly integrated below the display.

Left: Technology integration with Swiss precision.

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House of Communication, Zürich

Task:

Designing and equipping the new agency rooms with media furniture that is as representative as it is highly functional.

As part of the overall concept of facilitating a modern workflow, solutions were implemented which combine the necessary technology and prestige.

Foyer & cafeteria with counter top and individual media column incl. 95" display.

Media furniture_S1 M, with interactive 65" display, height-adjustable.

Right: **Executive conference room** with Media wall_W4, incl. 65" display, completely encased in black glass; conference table_C12, 480 cm long, boat shaped, black feet and covered with black linoleum.

Verband der Ersatzkassen e. V., Berlin

DB Akademie, Potsdam

Highly functional **video conference room** for communication across locations with special furniture that enhances the VC-quality:

Conference table_C12, 220 cm, triangle-shaped with WhitePlex-surface; dual Media column_W8 M², with integrated VC-technology, speakers, as well as 2 x 65" displays.

Right: Representative **meeting room** in the "tower room" at Potsdam Park Sanssouci railway station in Potsdam, home of the DB academy, with special triangular shape, 220 cm. Edition with special WhitePlex surface and central cable management cabinet for cable routing and technology integration.

🔲 Elements ⊓ Tables

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Funke media group, Essen

Auditorium for up to 420 guests, separable. Here all open with rows of chairs – on the side, three mobile Media furniture_ S1 XL with 90" displays.

Funke media group, Essen

Detail of S1 features – for perfect technology integration inside the cabinet as well as the visual impact of the integrated finished back panel.

Task:

Equipping with media technology the manifold rooms of the FUNKE event center in their new building in Essen.

High demands were made on mobility and flexible use in the congress and event area – as well as regarding options for technology integration.

Center: **Video conference room** with individual Media furniture for Cisco TelePresence System MX 800 Dual
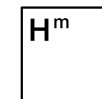
Left: Large **seminar room**, with rows of chairs; with mobile Media furniture_S1 XL and 90" display.

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Holzmedia at ISE, Amsterdam

Holzmedia Smart Furniture

The perfect synergy of media technology and furniture.

Holzmedia Smart Furniture

Media column_W8

Media furniture_S1

We first used ISE in Amsterdam as an international stage in 2017 for the launch of the Elements concept.

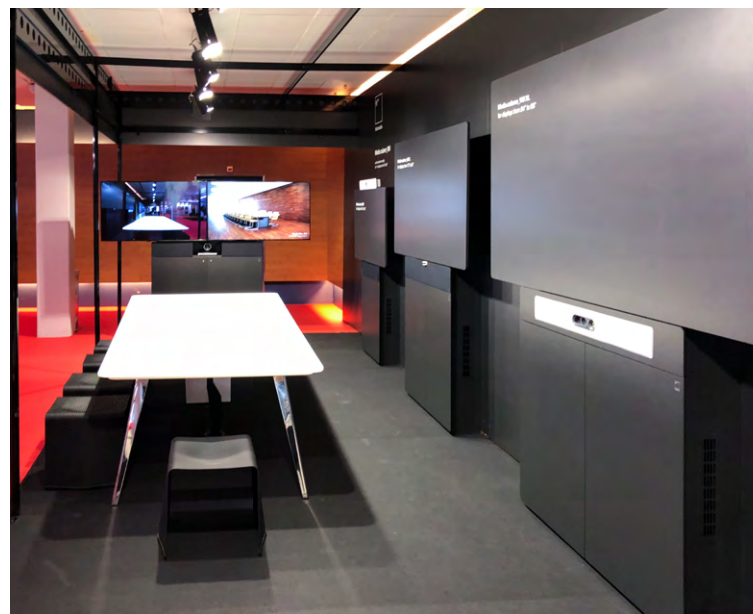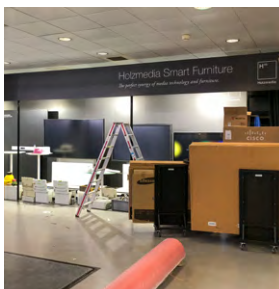Meanwhile the world's largest exhibition for AV and systems integration has become the most important platform for us to network and to present our latest innovations: 2018 for the concept "tables" and 2019 for the patent pending modular kit UC-Display column_W6.

2017 – presentation and baptism of fire for the "Elements" concept, with W7, W8 and S1

Leading up to the 4-day "show" each year is a great logistical effort and busy days of preparation and assembly.

2018 – the extension of our scalable offer with the "Tables" concept. A real improvement, especially with the WhitePlex finish for high-grade video conference rooms.

2019 – the presentation of the "W6", which complements the Elements concept with an innovative modular kit specially designed for small and medium-sized rooms.

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As part of the Orgatec special exhibition "INSPIRED COLLABORATION" we present – integrated into a remarkable stand concept – a video conference room as well as mobile solutions for modern, interactive work on touch displays, in conjunction with Cisco technology among others.

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… and at numerous specialist events

"Holzmedia on Tour" – would be a good way to summarize our manifold presence at over 30 specialist events during the last two years. Be it at in-house exhibitions of active distribution partners, or as part of a specialist conference of media planners, or in conjunction with leading technology suppliers. Direct and personal contact to planners and customers is very important to us, we see it as a core element of our business.

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Fricke Landmaschinen GmbH, Heeslingen

Task:

Media furniture for the different rooms of the new Fricke office building – with high demands on mobile use in the flexible spaces of the foyer and the meeting rooms.

Another requirement was the possibility of extensive technology integration as well as the representative look of the overall concept – especially for the management conference room.

The foyer can be turned into six medium-sized meeting rooms with the help of flexible dividers (above right).

The left picture shows the open foyer without dividers.

Equipment: 6 x mobile Media column_W8 L with 75" displays.

Below: 2 x mobile Media column_W8 M, with 55" displays in two of numerous meeting rooms – on the right with integrated video conference system in front of the speaker cover.

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Fricke Landmaschinen GmbH, Heeslingen
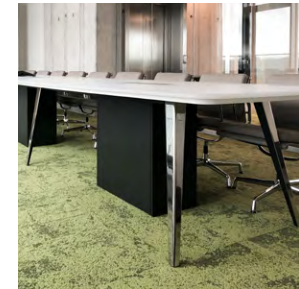
Management conference room with Media wall_W4, incl. 98" display, line-array speakers and integrated video conference.
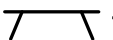
Conference table_C12, 660 cm long, with special WhitePlex finish to enhance VC quality, connector panels accessible from both sides and hidden cable management cabinet.

Cable management cabinet for invisible cable routing and technology integration, placed directly between table connector panels and floor box.

⬤ Elements   ⊤ Tables

Oracle Germany, Düsseldorf

Seminar and training room, which can be divided into two rooms for flexible use, yet retains a representative aspect.

Equipment: 2 x mobile Media column_W8 XL, with integrated speakers as well as media technology inside, each with a large 98" display.

⬤ Elements

etventure GmbH, Berlin

Left: Representative **video conference room** with individual dual Media column_W8 M2 with two 65" displays.

Above: **Team room** for creative work on an interactive 84" display, on a mobile, height-adjustable Media furniture_S1 XL.

Elements

EY, Zürich

(Video-)Conference room with free-standing media columns in front of glass walls.

EY, Zürich

Task:

EY were looking for a video conference concept to be used as EY standard across locations. For the development of representative and functional media columns they turned to Holzmedia.

The specification was furniture for interactive 65"- as well as 84"-dual-displays with centrally integrated speaker and VC camera between the displays – always with optimum preparation for invisible technology integration.

The result of the development is a highly functional EY standard video conference furniture, which ensures rapid, time-saving implementation in the busy rooms of the various locations.

Free-standing media column with extra-slim floor plate.
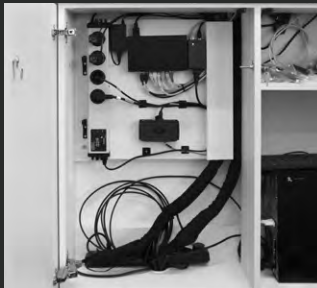
Lockable, ventilated cabinet for invisible technology integration.

Elements   Smart Planning

Media column
EY-W8 M^2 – with 2 x 65" displays (available as free-standing with floor plate)

Media column
EY-W8 L^2 – with 2 x 84" displays

Large **(video-) conference room**, with large 3-door version for 2 x 84" displays.

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AURETAS family trust GmbH, Hamburg

Representative **consultation room** for receiving clients – completely dedicated to creating a very special, friendly atmosphere, with subtle, integrated technology support.

At the center stands a table installation with a high-grade, warm real walnut top.

Data connector panels accessible from both sides, of a different color, and inset flush into the perfect texture of the veneer.
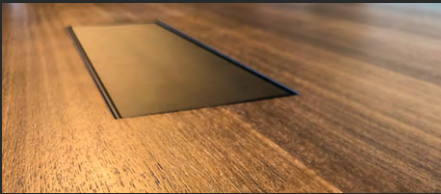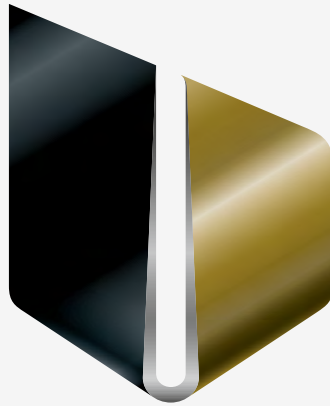

Conference table_C12, 480 cm long, rectangular with walnut veneer.

Invisible cable routing using a magnetic cover on the table leg going directly to the correspondingly placed floor box.


Tables

Awards 2018 and 2019

german
brand
award
18
winner

Holzmedia wins the German Brand Award 2018

"Your brand has proven itself to be among the best German brands and companies. It boasts an unmistakable character and successfully differentiates itself from the competition" – reads the eulogy of the independent design committee of the German Brand Institute regarding our award.

Of course we were delighted – and the award ceremony in the historical museum of Berlin turned out to be a very special highlight!
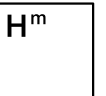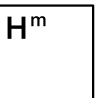
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… recognition for the commitment and performance of our whole team
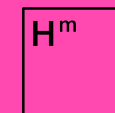

A niche specialist among the TOP 100

"Holzmedia have come through against strong competition and is among the most innovative medium-sized German companies" – says the wonderful summary of the scientific analysis of our most recent innovations.

We perceive the award as TOP 100 Innovator 2019 as a wonderful accolade for our courageous reorientation and the hard work of our entire team over the past three years.

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